

# SRF STYLE GUIDE

## MAIN LOGO



## LOGO VARIATIONS



## INTERNATIONAL LOGOS



## COLORS

### PRIMARY COLORS

Our colors were carefully chosen to reflect the disorders that SYNGAP1 kids have: Blue represents Autism, Green represents Intellectual Disability, and Purple represents Epilepsy.



HEX: #3E6CB5  
RGB: 62, 108, 181  
Pantone: 7684 C



HEX: #19AE69  
RGB: 25, 174, 105  
Pantone: 2417 C

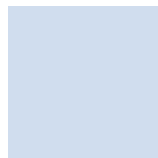


HEX: #6F3592  
RGB: 111, 53, 146  
Pantone: 7664 C

### SECONDARY COLORS



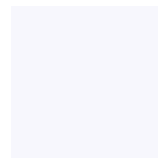
HEX: #D4CAE1  
RGB: 212, 202, 225



HEX: #D0DDEE  
RGB: 208, 221, 238



HEX: #CBE7D4  
RGB: 203, 231, 212



HEX: #F7F7FD  
RGB: 247, 247, 253



HEX: #4E4E4E  
RGB: 78, 78, 78  
\*\*text color

## BRAND FONTS

### SOURCE SANS PRO

PRIMARY FONT (headers, body text)

<b>Black</b>	<b><i>Black Italic</i></b>
<b>Bold</b>	<b><i>Bold Italic</i></b>
<b>Semibold</b>	<b><i>Semibold Italic</i></b>
Regular	<i>Regular Italic</i>
Light	<i>Light Italic</i>
Extralight	<i>Extralight Italic</i>

### EB GARAMOND

SECONDARY FONT (body text)

<b>Extra Black</b>	<b><i>Extra Black Italic</i></b>
<b>Bold</b>	<b><i>Bold Italic</i></b>
<b>Semibold</b>	<b><i>Semibold Italic</i></b>
Medium	<i>Medium Italic</i>
Regular	<i>Regular Italic</i>

**HEADER (BOLD)**  
**SUBHEADER (SEMIBOLD)**

Body Text (REGULAR)

Body Text (REGULAR)